



Big Brothers Big Sisters of Canada
Grands Frères Grandes Sœurs du Canada

READY TO ACHIEVE MORE

Message from BBBSC Board Chair and President.

Big Brothers Big Sisters of Canada spent 2016 listening and planning, communicating and executing - just as our member agencies and community partners asked us to do.

Through surveys, webinars, and in person meetings such as the Canadian Mentoring Leadership Summit, and project consultations and working groups, we heard Big Brothers Big Sisters agencies and external partners ask for Big Brothers Big Sisters of Canada to take on a more robust leadership role.

Many young Canadians are at risk or vulnerable because of the societal barriers and adverse conditions present in their lives. We have to champion mentoring services for these Children and youth so they can reduce or avoid these risks, and have increased opportunity to reach their potential in their own lives and in how they influence the lives of others.

Facing new and complex challenges every day, youth across Canada asked to be heard, and play a valuable role in the development of our priorities and the implementation of our work. We are embarking on a new youth-engagement strategy, and are excited to begin this journey.

Member agencies asked for better information-sharing and clearer roles and responsibilities for the National Office and agencies. We implemented new communications tools and, with your help, developed guidelines for how to work better together in our federated structure.

Our corporate partners asked for enhanced communication and stories to exemplify the incredible work we are doing together across the country. We implemented a robust communications plan complete with stories, statistics, and clear outcomes showing everything you make possible for young Canadians through the additional guidance and support provided through our mentoring programs.

You asked Big Brothers Big Sisters in Canada to be the leaders in mentoring, and work with our many stakeholders to ensure more and more children and youth have access to mentoring, and its health and social impacts. We are ready, and hand in hand with youth, community, corporate, and government partners, we will achieve more for young Canadians.

Our fully digitized annual report showcases many incredible achievements. The stories of our mentees, mentors, and stakeholders, as well as our renewed commitment to Equity, Diversity and Inclusion, and our financial health are just a sampling of our successes this year.

We could not have accomplished this progress toward implementing our collective goals – amplify our voice, increase our impact, strengthen our leadership, and enhance our sustainability - without your support, and that is why we will lead with you. While we have accomplished so much this past year, there is still much more work to be done to extend the mentoring effect.

We are ready to achieve more, and we know we can – together!



Edwin Palsma
Chair



Peter Coleridge
President and CEO