



Big Brothers Big Sisters of Canada
Grands Frères Grandes Sœurs du Canada

REQUEST FOR PROPOSALS

2018 Regional Convention Workshops

EVENT LOGISTICS

Dates and Locations

WEST COAST | June 13 – 14, 2018

Delta Hotels Burnaby Convention Centre

4331 Dominion Street, Burnaby, British Columbia, Canada

CENTRAL | June 19 – 20, 2018

Saskatoon Inn

2002 Airport Drive, Saskatoon, Saskatchewan, Canada

ONTARIO | June 26 –27, 2018

BMO Institute for Learning

3550 Pharmacy Avenue, Toronto, Ontario, Canada

Agenda

Regional Conventions Draft Agenda (*subject to change*)

DAY ONE

9:00 AM – WELCOME TO REGIONALS

9:30 AM – YOUTH KICK OFF PANEL

10:45 AM – GOAL SETTING FOR CONVENTION

11:15 AM – SETTING THE STAGE FOR CONVENTION

11:45 AM – NETWORKING LUNCH

12:45 PM – IMPACT PLENARY

1:30 PM – WORKSHOPS

Attendees to self-select the workshop they wish to attend at convention

2:30 PM – NETWORKING BREAK

2:45 PM – VOICE PLENARY

3:30 PM – WORKSHOPS

Attendees to self-select the workshop they wish to attend at convention

4:30 PM – DAY ONE WRAP UP

4:45 PM – WORK OR NETWORKING TIME

6:30 PM – CELEBRATION OF MENTORING (Formal attire)

DAY TWO

8:00 AM – NETWORKING BREAKFAST

9:00 AM – WELCOME TO DAY TWO

9:10 AM – LEADERSHIP PLENARY

10:00 AM – WORKSHOPS

Attendees to self-select the workshop they wish to attend at convention



11:00 AM – NETWORKING BREAK

11:15 AM – REGIONAL FEATURE

12:30 PM – NETWORKING LUNCH

1:30 PM – SUSTAINABILITY PLENARY

2:15 PM – WORKSHOPS

Attendees to self-select the workshop they wish to attend at conventionT

3:15 PM – YOUTH LED SESSION

4:30 PM – CLOSING REMARKS

WORKSHOP REQUIREMENTS

Workshops being proposed for the 2018 Regional Working Sessions must meet the following requirements:

- The workshop must align to at least one Strategic Pillar from Big Brothers Big Sisters' Vision 2020 (Increasing Our Impact, Amplifying Our Voice, Strengthening Our Leadership, Enhancing Our Sustainability)
- The workshop must remain within the 60 minute timeslot

PLEASE NOTE: Workshops can be presented at more than one regional event but a separate proposal is required for each event. Send your proposal(s) to the appropriate liaison(s) noted below.



WORKSHOP PRESENTER BENEFITS

While we are unable to pay workshop presenters participating in the 2018 Regional Conventions, we are able to offer them \$200 off a Full Delegate Pass registration (over 25% off the \$795 ticket price).

WORKSHOP SELECTION PROCESS

1. All workshop proposals are submitted specific to a Vision 2020 Strategic Pillar.
2. All proposals are collected by the appropriate regional agency liaison, who uses a methodology of their choice to narrow down all submissions to 20 workshop proposals.
3. The regional agency liaisons then bring their selections to the Regional Conventions Team (comprised of all regional liaisons and selected national staff) who collectively determine the final 12 workshops.

If you have questions about individual regional selection methodologies, please contact your regional agency liaison.

Please note: National Office Staff submit proposals that are reviewed through the same process as any other proposal.



SUBMISSION REQUIREMENTS

Please submit your workshop proposal (using the Workshop Proposal Form below) to the appropriate liaison(s) noted below before end of day on **Friday, March 23, 2018**.

West (Burnaby)

- Tim Bennett (BBBS Prince George),
Tim.Bennett@bigbrothersbigsisters.ca
- Valerie Lambert (Big Brothers of Greater Vancouver),
valerie.lambert@bigbrothersbigsisters.ca

Central (Saskatoon)

- Kim Megyesi (Saskatoon), kim.megyesi@bigbrothersbigsisters.ca

Ontario (Toronto)

- Susan Ingram (BBBS Ottawa), susan.ingram@bigbrothersbigsisters.ca
- Shari Lynn Ladanchuk (BBBS Peel),
sharilynn.ladanchuk@bigbrothersbigsisters.ca



Appendix A

Plenary Topics and Workshop Ideas



INCREASING OUR IMPACT

PLENARY: Focused on elements of critical mentoring, what does our network need to do to demonstrate its full commitment to Equity, Diversity and Inclusion? What are our training needs, and success stories?

Workshop Ideas:

- why data entry is critical to organizational success
- appropriate marketing strategies within an EDI framework
- collaborating with Indigenous communities
- we have the data (Dynamics!), now let's use it to analyze your trends



AMPLIFYING OUR VOICE

PLENARY: Looking at volunteering and donor data inside and outside the BBBS network, what are the best practices for the future of volunteer recruitment and donor acquisition?

Workshop Ideas:

- appropriate marketing strategies within an EDI framework
- an overview of the 2018 national marketing campaign
- why social media marketing cannot be ignored
- influencer marketing
- how to recruit volunteers: a comparison on marketing through social media, traditional media, agency events, or meetings in the community



- how to effectively engage staff and internal stakeholders in campaigns; how to turn stakeholders (mentors, parents/guardians, alumni, donors, community partners) into brand/campaign evangelists
- media relations



STRENGTHENING OUR LEADERSHIP

PLENARY: What does a Pan-Canadian Mentoring Strategy look like and how can Organizational Health and Vitality Assessments set us up for success in this environment?

Workshop Ideas:

- developing strategic community partnerships
- understanding the T-3010
- project evaluation; evaluating for learning and continuous improvement
- understanding the report – an overview of the Organizational Health and Vitality Assessment



STRENGTHENING OUR LEADERSHIP

PLENARY: Fundraising in our Federated Model: How can we develop a coordinated fundraising strategy?

Workshop Ideas:

- get to know your national partners
- pathways through amalgamation; the impact of regionalization
- transparency and prospect clearance

