



PRESENTED BY



Boys & Girls Clubs
of Canada

YOUTH IN OFFICE - MEDIA KIT

Big Brothers Big Sisters of Canada is excited to match approximately 100 youth and Members of Parliament on November 7 for a day of informal mentoring. We are thrilled to give young people this one-of-a-kind hands-on experience on Parliament Hill.

Unique, once-in-a-lifetime events, like Youth In Office, open young peoples' minds and teach them about how government works and how they can become engage citizens.

We know mentoring changes a young person's life and mentored youth are more likely to receive post-secondary education, secure higher paying jobs, and give back to their community by volunteering and donating to charities.

We are thankful to the MPs and their staff from all political parties who came together to mentor Canada's youth and make the day possible.

EVENT INFORMATION

This is the 4th Annual Youth In Office event

The official event hashtag is #YouthInOffice

Our event sponsors include Heritage Canada, West Jet, Coca Cola, Universal

November 6: Pre-day Training

Youth from across Canada have focused discussions on democracy, leadership, social media activism, and what to expect during the day on Parliament Hill.

November 7: Day on the Hill

7:30am – 8:30am: Breakfast Reception/Kick Off Event (Key Photo Opportunity)

8:30am – 2:00pm: Youth-MP mentoring time (Photo Opportunities with individual youth and MPs can be arranged)

2:00pm – 3:00pm: Question Period

About Big Brothers Big Sisters of Canada

For more than 100 years, Big Brothers Big Sisters has been changing the lives of Canada's youth by developing and implementing a wide range of group, in-school and one-on-one mentoring programs. Big Brothers Big Sisters provides quality mentoring services for more than 40,000 youth, engaging over 21,000 mentors in 108 agencies that serve youth in over 1,100 communities across the country.

Research demonstrates that Big Brothers Big Sisters mentoring programs yield positive results in mental health, employment and civic engagement, with every dollar of investment in BBBS programming returning between \$18 and \$23 to society through higher taxes, increased spending from higher incomes, volunteerism, and charitable donations. For more information, visit www.bigbrothersbigsisters.ca.

MEDIA CONTACT:

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AVAILABLE FOR INTERVIEW:

Peter Coleridge, President & CEO,
Big Brothers Big Sisters of Canada
Participating Members of Parliament
Participating Youth

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